<u>Our United Way Campaign Begins Today!</u> Oct. 1, 2015

Dear Colleagues:

Our 150-year-old mission of teaching, research, service and care extends across the entire Commonwealth. At the same time, our institution is in — and of — Lexington and the Central Kentucky region. Just as we are part of a vibrant campus family, we are also part of a diverse and supportive Lexington community.

It is in that spirit that we find ways — both new and established — to support one another.

Today marks the kick-off of our annual UK-United Way Campaign. Over the last two years, we have raised over \$563,000 to support the more than 80 agencies and programs served by United Way.

If you are interested in participating this year, we offer a quick and efficient option to make your donation through the myUK portal. Simply visit the myUK "Employee Self Service, Benefits" tab to begin your United Way pledge.

Our campaign runs through the entire month of October, ending on the 31st. For additional information, including instructional videos for making your pledge, campaign updates and personal stories from the people your contribution helps, please visit: <u>www.uky.edu/UW</u>.

Join us as we partner with the United Way to powerfully impact individuals, families and entire communities. Your generosity and involvement matter to the many Kentuckians uplifted by this important work.

On behalf of the University, the leaders of the UK-United Way campaign and our partner, thank you for your support of the Bluegrass and our region.

Sincerely,

Eli Capilouto President