

# UNIVERSITY OF KENTUCKY BOARD OF TRUSTEES



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AN EQUAL OPPORTUNITY UNIVERSITY

# **PROJECT ACCELERATE**

**ACCELERATE GROWTH TO DO MORE AND BE MORE FOR KENTUCKY**

Work Group 3: More Partnerships

## **WORK GROUP 3: MORE PARTNERSHIPS**

### Charge per CR 1

Expanding the university's impact through partnerships, acquisitions, new initiatives with schools, governments, non-profits, industry and corporations that enhance UK's ability to meet the state's needs through its mission of education, research, service and care.

# WORK GROUP DELIVERABLES AND MILESTONES

Focus on developing deeper relationships with partners to drive impact.

## DELIVERABLES

### 1. UK HealthCare Partnership Strategy

Outline status of current UKHC acquisitions and partnerships and enumerate strategic imperatives for future acquisitions and partnerships

### 2. Increase Health Care Workforce Pipeline

Assess potential for partnerships with local universities/community colleges to create larger pipeline and expansion of student population in key areas to help meet health care workforce needs

### 3. Addressing Local Challenges

Work with public/private sector partners to assess how university can collaborate in addressing local challenges to growth (e.g., employment, housing, childcare)

### 4. Urban to Rural Partnerships

Identify potential urban, suburban and rural partnership opportunities that will leverage relationships with public and private sectors to advance Kentucky's workforce needs

## KEY MILESTONES



Benchmark academic institutions partnerships







Determine if Academic Medical Center (AMC) partnership benchmarks exist



Make preliminary partnership recommendations

# ECONOMIC DEVELOPMENT COLLABORATIVE MEETING | DISCUSSION THEMES

UK's Economic Development Collaborative met to discuss Work Group 3 with the conversation resulting in next steps across four key partnership themes.

Theme	Question	Next Steps
 <b>Strategic Expansion and Community Engagement</b>	<p>Are there specific locations where you think UKHC should have a clinic and/or pharmacy presence?</p>	<ul style="list-style-type: none"> <li>Identify and recruit target businesses and enhance community attraction</li> <li>Strategically locate clinics and pharmacies to determine gaps; identify telehealth solutions for niche expertise in rural areas</li> <li>Foster university partnerships to enhance career exploration programs and infrastructure development</li> </ul>
 <b>Education and Workforce Development</b>	<p>What specific partnerships should UK pursue with other universities, community colleges or K-12 systems?</p>	<ul style="list-style-type: none"> <li>Partner with educational institution for K-12 programming and infrastructure enhancements; encouraging Advanced Placement (AP) and International Baccalaureate (IB) classes</li> <li>Offer flexible credentials for internship opportunities to support student success and career readiness</li> <li>Address community problems through workforce training programs and initiatives</li> </ul>
 <b>Community Impact and Social Responsibility</b>	<p>How can UK impact solving community problems — employment, affordable (or available) housing, wellness, childcare, transportation?</p>	<ul style="list-style-type: none"> <li>Streamline hiring process to benefit neighborhoods facing community problems</li> <li>Provide employee benefits like childcare vouchers, parental leave and housing assistance</li> <li>Engage in regional transportation and housing initiatives</li> </ul>
 <b>Brand Expansion and Collaboration</b>	<p>How can UK have a bigger presence in Louisville, NKY, West KY, East KY?</p>	<ul style="list-style-type: none"> <li>Enhance brand presence through satellite campuses and strategic partnerships</li> <li>Collaborate with colleges on joint degree programs and establishing innovative hubs</li> <li>Support regional education and workforce development through experiential programs and housing solutions</li> </ul>

# HEALTHCARE BENCHMARKS: MEASURING THE BENEFITS OF PARTNERING WITH UNIVERSITIES WITH ACADEMIC HEALTH SYSTEMS

Engagement Description
Conduct research and measure the positive impact of universities with Academic Medical Centers (AMCs) and the power of partnerships based on publicly available information
Engagement Objectives
Quantify the mutual benefits (financial, academic and community) of AMC partnerships for both universities with AMCs and their partner entities and their communities
Estimated Time to Complete
4 weeks

## Hypothesized Benefits of AMC Partnerships

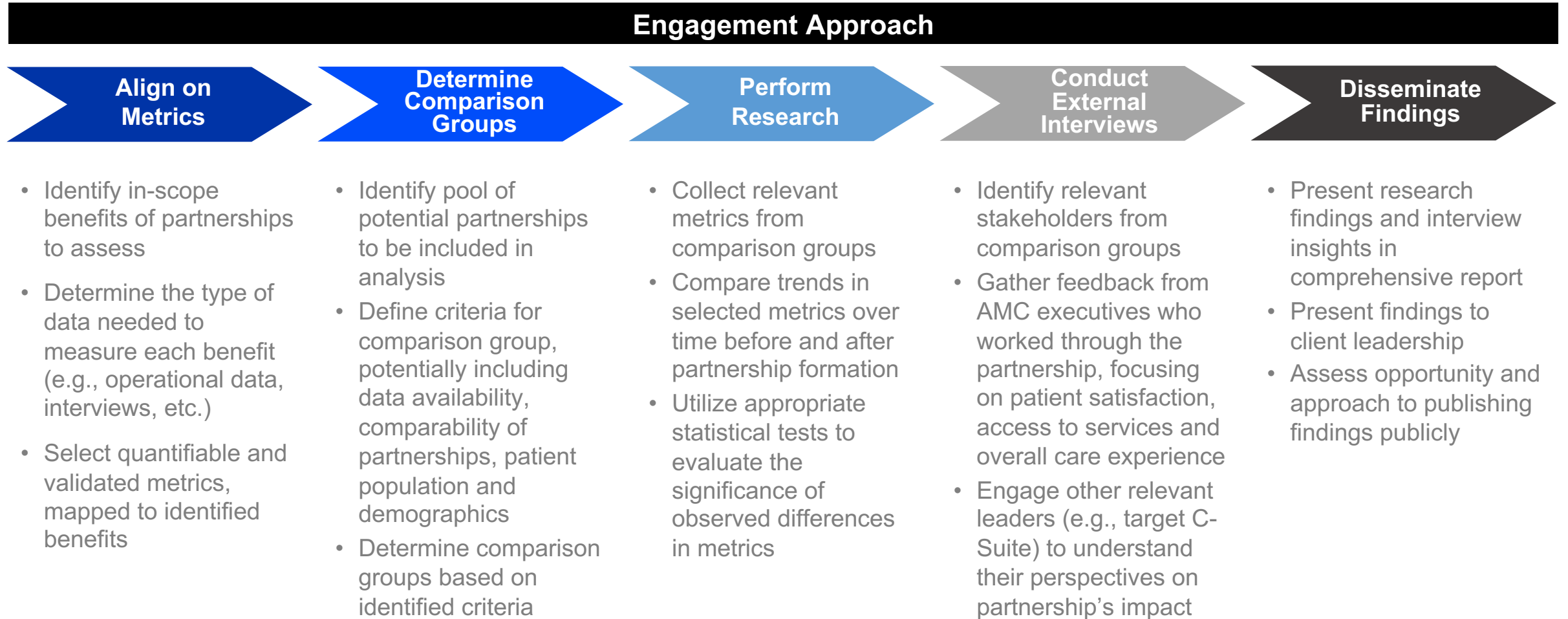
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|--|---|
| <p><b>1</b>   Improved Health of the Community</p> <p><b>2</b>   Enhanced Access to Specialty Care</p> | <p><b>3</b>   Enhanced Local Workforce</p> <p><b>4</b>   Improved Clinical Expertise and Knowledge Transfer</p> |
|--|---|

## Examples of Metrics to Measure Benefits<sup>1</sup>

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| <p><b>1</b>   Community health metrics including:</p> <ul style="list-style-type: none"> <li>• Cancer screening programs</li> <li>• Vaccination/immunization rates</li> <li>• Hospital readmissions</li> </ul> <p><b>2</b>  </p> <ul style="list-style-type: none"> <li>• Number of service offerings</li> <li>• Timely and effective care</li> <li>• Utilization of preventative services</li> </ul> | <p><b>3</b>  </p> <ul style="list-style-type: none"> <li>• Wage growth</li> <li>• Job growth</li> <li>• Education programs / community events impacting health</li> <li>• Brand perception</li> </ul> <p><b>4</b>  </p> <ul style="list-style-type: none"> <li>• Science based outreach to citizens (measured by distribution)</li> <li>• Research projects benefiting the local community</li> <li>• Change in local policies affecting public health</li> </ul> |
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1. Publicly available metrics from the following sources: Centers for Medicare and Medicaid Services (CMS) Hospital Compare, Healthgrades, US News & World Reports, the Agency for Healthcare Research and Quality (AHRQ), Council of Teaching Hospitals.

# HEALTHCARE BENCHMARKS: MEASURING THE BENEFITS OF PARTNERING WITH UNIVERSITIES WITH ACADEMIC HEALTH SYSTEMS



## BENCHMARKING PEER GROUPS

### SEC

- University of Alabama
- University of Arkansas
- Auburn University
- University of Florida
- University of Georgia
- Louisiana State University
- University of Mississippi
- Mississippi State University
- University of Missouri
- University of South Carolina
- University of Tennessee
- Texas A&M University
- Vanderbilt University

### “The Eight”

- The Ohio State University
- Rutgers University
- University of Arizona
- University of Florida
- University of Kentucky
- University of Minnesota–Twin Cities
- University of Wisconsin–Madison
- West Virginia University (WVU)

### Kentucky (4-year public)

- Eastern Kentucky University
- Kentucky State University
- Morehead State University
- Murray State University
- Northern Kentucky University
- University of Kentucky
- University of Louisville
- Western Kentucky University

### Example AMC Partnerships

- Louisiana Childrens Medical Center and Tulane
- University California San Diego and Tri-City Healthcare
- University California Los Angeles and MORE Health
- Keck School of Medicine and Arcadia Hospital
- Keck School of Medicine and Ventura County Health Care Agency
- University of Pittsburgh Medical Center and Mercy Health
- Michigan Medical and St. Joseph Mercy Chelsea
- University of Missouri and Capital Regional Medical Center
- WVU and Thomas Health System



## QUICK WINS: OneUK LAUNCH

### UK Launches OneUK

On January 17, 2024, OneUK was launched to deepen relationships with strategic industry partners.



### Key Objectives

#### For Partners

- Conduct research that benefits our partners.
- Receive early notification and exclusive access to new industry-university shared spaces, labs and events.
- Publicly recognized our high-performing partnerships.
- Communicate business and industry needs and priorities to inform UK curriculum development.

#### For UK

- Maximize talent pipelines for UK students and alumni with OneUK partners.
- Boost investments in student projects and collaborative research from OneUK partners.
- Enhance internal communication, coordination and collaboration among multiple colleges and units working with OneUK partners.
- Benefit from streamlined communication and support as OneUK partners.

## QUICK WINS: PUBLIC AND PRIVATE SECTOR PARTNERSHIPS

Focusing on fewer, but deeper partnerships, the University of Kentucky has partnered with public and private sector companies that can help address local challenges to growth.



- In addition to the university wide relationship with Apple, the Cancer and Advanced Ambulatory Facility team is working on incorporating e-way finding as well as other novel technologies as part of its design process.

**Fidelity**

- Partners with the university in first-of-its-kind initiative in higher education — UK Invests — in which every student has access to an investment account as part of a holistic approach to financial education.

**Deloitte.**

- Deloitte employs 125+ UK Alumni with 30+ senior leaders, consistently a top commercial recruiter from the MBA program.
- Deloitte consultants are lending practical experience in the classrooms and on advisory boards of graduate programs.

**JMI**  
SPORTS

- UK HealthCare and JMI are finalizing discussions to dramatically extend the UK HealthCare brand and commitment to supporting UK Athletics.

**vizient**

- UK and UK King's Daughters are finalizing a new relationship based on expanded scale from a purchasing perspective leading to savings for both UK and UK-KD.

compass **one**<sup>®</sup>  
healthcare

- CompassOne has been directly incorporated into the planning of the Cancer and Advanced Ambulatory facility, the Chandler Expansion planning, the Hamburg East Medical Office Building planning; also discussing workforce collaborations

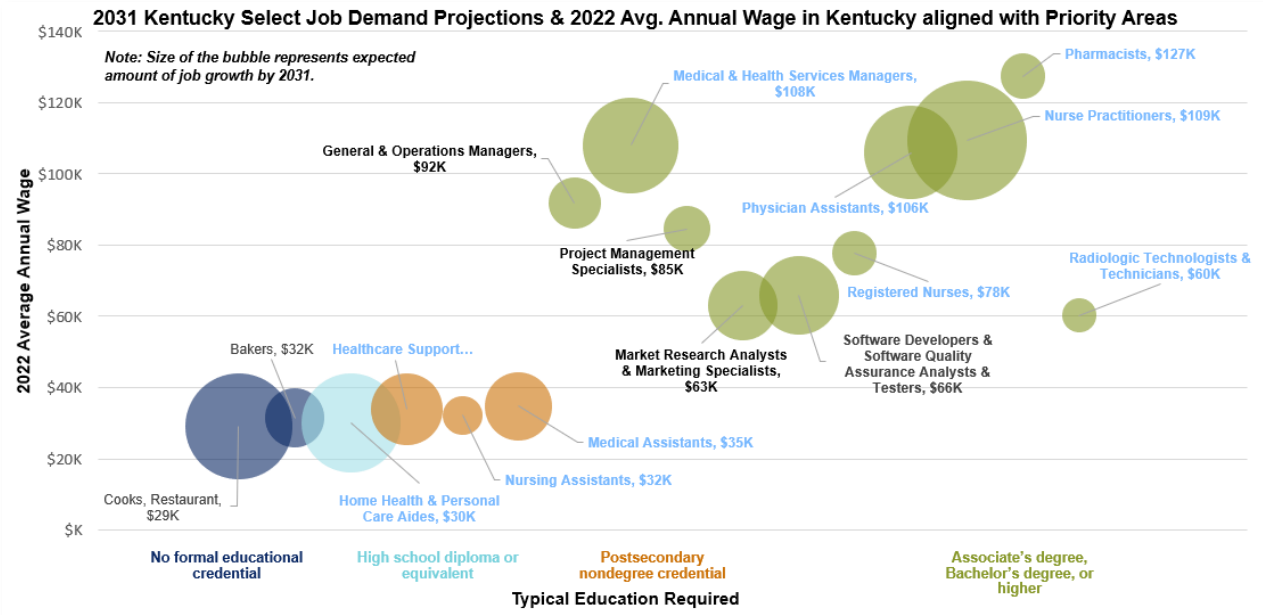
In addition to OneUK and the partnerships above, UK will host an upcoming partnership summit to discuss innovation and employer needs on the horizon.

# PARTNERSHIPS TO INCREASE HEALTH CARE WORKFORCE PIPELINE

Assess potential for partnerships with Kentucky universities/community colleges to create larger pipeline that will allow for expansion of student population in key areas to help meet health care workforce needs (nursing, physical therapists, physicians, etc.)

## INDUSTRY OUTLOOK IN KENTUCKY

Five of the 10 jobs that will grow by largest numbers and require a postsecondary degree



Source: Kentucky Center for Statistics and Department of Labor

### A. Understand Broader Outlook:

Preliminary analysis indicates UK's colleges are aligned with future job growth in the Lexington market

### B. Evaluate Strengths and Gaps:

Determine where UK is well-positioned to meet future demands and where partnerships could fill in gaps in Lexington and throughout the Commonwealth

### C. Identify Potential Partners:

Identify potential partners with local universities and community colleges to accelerate UK's ability to fulfill workforce needs across the Commonwealth

# QUESTIONS

